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# GOVERNMENT POLICIES AND THE CHANGING STRUCTURE OF FARM WOMEN'S LIVELIHOOD: A CASE FROM SOUTHERN ILLINOIS

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After World War II, farm life in the United States underwent a profound transformation. As farm families adopted new technologies they also reorganized their production systems in ways that severed functional ties between the farm enterprise and the household. In the process most farm women adopted middle class urban standards in household architecture and consumption patterns and, within the home, accepted hegemonic definitions of their role as "homemakers". At the same time, many farm women retained a commitment to gainful employment, seeking to retain home-based enterprises or finding off-farm jobs. Two questions are raised by the this process: first, why did farm families not adopt urban standards of household organization for so long, and second, when they did "modernize", why did they not adopt core definitions of feminine domesticity?

commodity producers. Their poultry and small-scale dairy (largely cream consumption. In contrast, nineteenth-century farm women became petty not accept the doctrine of separate spheres -- lies primarily in the different cooperatively with neighbors and relatives. When they managed wage managed servants, farm women managed their children and worked and packing sheds. Whereas nineteenth-century urban middle-class women production; non-owning women and youths worked for wages in the fields process and participated in other phases of small fruit and vegetable horticultural production. Farm owning wives generally managed the packing Illinois, the site of this case study, women were deeply involved in truits, corn husks for tamales and other products for market. In Southern (Jensen 1986, Osterud 1991). Women produced feathers, flowers, dried and butter) operations provisioned the growing urban working classes industrialized and their homes were redefined as spheres of private household distribution circuits as their household manufactures were middle class women found themselves largely removed from extrainto the nineteenth-century industrial capitalist political economy. Urban ways in which farm and urban middle-class women integrated themselves The answer to the first question -- why farm women for so long did

concerned with legitimating women's domestic functions that they activities into their analytic frameworks (see, e.g., Reid 1934). productive activities could not incorporate women's income-producing became complicit in creating a conception of the home as abstracted from completely relinquished the world of commerce and social production to Home Economics developed in the nineteenth century its creators were so Morantz 1977, Bloch 1978, Cott 1978, Degler 1980, Bordin 1981, Hartman sphere to one co-equal with men's public sphere through the domestic other progressive programs. They also organized to elevate the domestic as women's "natural" venue, they organized against slavery, for women's home economists who tried to redefine women's domestic work as important life. Because of their commitment to this definition of the home, even those production, as a site solely of consumption and the development of private men. In trying to defend women's traditional productive activities they 1981, Matthaei 1982, Ryan 1982, Zaretsky's 1986, Matthews 1987). As science movement (Taylor 1961, Welter 1966, Lerner 1969, Sklar 1973, suffrage, temperance, labor reforms, international peace, and a variety of action and organization. Utilizing the ideology of domesticity and morality became ever more privatized, these women opened new avenues of public social valuation. But even as middle-class urban women's domestic sphere upper-class women's productive functions were eliminated or lost their centrality in social production to factories and distant offices, middle- and hostess and as symbol of her husband's status. As the household lost its

with which women enriched their families and enabled their husbands to make the proper public impression (East 1980, Wright 1980). Prescriptive writing in this period focused on the moral and aesthetic virtues world of industrial production and commerce only through consumption. it the Victorian home was associated with nature, linked to the polluting embodied piety, purity, and submissiveness (Ryan 1982). The home was a The first arose in mid-nineteenth-century and was rooted in notions of "haven in a heartless world" (Lasch 1979); like the women who cared for Victorian domesticity. It centered on the image of the Mother who Two phases in the home economics movement can be distinguished.

status as a peer with other scientific disciplines. While "science" became and research aspects of the fledgling discipline. With others she sought economics, like Cornell University's Ellen Richards and the "founder" of Isabel Bevier, the founder of the University of Illinois department of home women and of housekeeping adopted the language and forms of science. standard for evaluating worth, and those who sought to elevate the status of Home Economics, was a chemist and assiduously stressed the professional the hegemonic framework through which all activity was valued, "efficien-By the late nineteenth century science became the hegemonic

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a greater focus of home economics education, but it did not become a and Reid 1934, esp. pp. 14-5, 376-7). elevated to a specific area of concern (East 1980:54; see also Kyrk 1933 specific course of study until the 1960s. By the 1930s child care was also became increasingly important; by the 1930s consumer education became (e.g., Parloa 1910, Pattison 1915, Frederick 1920, Gilbreth 1927, Balderston sewing; the cultivation of the family's moral and aesthetic sensibilities, ized in productive life. "Taylorization" -- the efficient organization of the cy" became the means through which scientific practices were institutionalfamily's social class; and responsibility for good sanitation and nutrition including providing clothing and inculcating manners appropriate to the included cooking, laundry, furnishing and cleaning the house, and perhaps stress the important productive functions that occurred in the house. These their new discipline (East 1980:36; Elbert 1988:253, also Bruere and Bruere between 1899 and 1908, largely accepted these as defining conditions for met in an important series of annual conferences at Lake Placid, New York, fundamental principle of business management. Domestic scientists, who assembly line, time and motion studies, and so forth -- became the 1912, Pattison 1915, Gilbreth 1927, Wright 1980). These women tended to 1936). The need for housewives to be discerning and educated consumers

women, "a functional gender separation of spheres" (Elbert 1988:250-1). saw their role as raising "backward" people, including farmers, to their level relations as temporal transformation (Danborn 1979, Fabian 1983). They upper and middle classes as the future for all humanity, mapping class as Elbert notes in her study of early home extension to New York farm of the early twentieth century, understood social problems in evolutionary Life Movement which, with other participants in the Progressive movements This entailed, in part, promoting a "rational" division of labor that required terms. They associated modernity, progress, and civilization as lived by the The founders of home economics were associated with the Country

urban women who increasingly defined themselves through the ideology of educated, and therefore in class terms corresponded to the middle-class could better meet the needs of farm housewives (USDA 1915; see also ment's crop correspondents, asking how the Department of Agriculture his wife, wrote that "The country club for women has not bettered the Further, their labor was highly valued. An Iowa correspondent, writing for domesticity, their complaints centered on the drudgery their lives entailed that the respondents would have been among the more prosperous and Bowers 1974, Danbom 1979, Elbert 1988, Knowles 1988). Despite the fac prescriptions nor, initially, did the U.S. Department of Agriculture. In 1913 the Secretary of Agriculture addressed a letter to the wives of the Depart-There is little indication that farm women nationally related to these

goods. In 1911, unlike the previous year, no women addressed the farmers attending the Institute on agricultural issues.

Department of Agriculture 1940:848-69). tendency to carry on production for household use" (United States ....Food and fuel are produced....Many elements in farm living reflect this sufficiency is another characteristic of the patterns of living of farm families. withstand the economic depression, that "a considerable degree of selfonly in passing, and only in reference to farmers' relative ability to 1940:867) focuses virtually all her attention on consumption patterns, noting "patterns of living of farm families," home economist Monroe (USDA Agriculture is indicative of the shift in USDA thinking. In describing women to the U.S. Department of Agriculture. The 1940 Yearbook of Home economists increasingly took over the role of linking farm

were willing to retreat to the domestic sphere (Friedan 1963). holding down full-time jobs and full-time housekeeping responsibilities Men returning from the war needed jobs, and many women, exhausted from encouraged women to assume many jobs that men had formerly held. After left the civilian labor force for the armed forces, government and industry World War II, however, the "cult of domesticity" was given a new impetus For a brief period during World War II, when large numbers of men

be placed in any farm or non-farm setting. management; home extension dealt with "home-making," a job that could cally shared little regarding farm and household. Farm extension dealt with level issues such as school consolidation and health insurance, programmatithrough shared office space and a close collaborative relationship on countycanneries, laundries, etc. Farm and Home Extension, while generally linked activities, or to any other form of economic activity such as cooperative abandoned all connection to agricultural production, to remunerative the technical aspects of agricultural production and marketing and with farm 1948, it was completely under the sway of home economics and had By the time Union County women established Home Extension in

# Union County Home Extension Service/Home Bureau

organization, with the male head of household the authority over all other household members (wife, children, apprentices, servants and laborers). teenth-century southern Illinois farm households were largely patriarchal in Mississippi Bottoms to the west and in the eastern uplands. Early nine-Central Railroad, while grain and livestock farming predominated in the predominated in the central uplands, served since the 1850s by the Illinois Hills of extreme southern Illinois. Fruit and vegetable growing historically Union County is a relatively small county located in the Shawnee

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agent in 1918 was, therefore, based on a long history of organizing (Adams period. The organization of a Farm Bureau and hiring a county extension in 1873, they participated in the agrarian and cooperative movements of the the first to institute a state-sponsored county fair in 1859. After the Civil some farmers organized a shipping association, and the county was among in contemporary commercial and political trends. As early as the 1840s tions in their own right. In contrast, leading Union County men were active 1992a, 1992b, 1986). War, county farmers organized in professional associations and, beginning Women did not organize nor, except for church membership, join organiza-

ment), until after World War II. women's sodality associated with the International Order of Odd Fellows newspapers, and a number of farm women joined the Rebekahs, the school boards and to act as reporters from their communities to the county in these fields and sheds. By the 1890s women also began to serve on local tion, both as wage workers in the fields and packing sheds and as "bosses" became increasingly involved in commodity production, particularly of poultry and dairy products (Adams 1993). Many Union County farm church- and community-based organizations in the late nineteenth century, lished by at least 1890, lasted, with some modifications (and impoverish-(IOOF) that had several chapters around the county. This pattern, estabwomen also developed new roles in relation to fruit and vegetable producand Women's Clubs organized in the early twentieth century (Perrin 1883:379, Miller n.d.). Unlike their urban counterparts, farm women Congruent with national trends, town women developed various

commodities, most of which required women's labor and, in the case of nationally, farmers intensified production of a wide variety of agricultural one farm studied had, through the 1930s, seven dwellings for tenants plus Farm Bureau was organized in the county and Home Extension begun other residential facilities for seasonal labor. During the 'teens, when the studied intensively all had resident laborers, both in the house and in farm-owners, their managerial skills. separate small dwellings. Larger farms approached plantation conditions; large growers depended on resident laborers. The seven farms I have Fruit and vegetable production is very labor intensive; medium to

Civilian Conservation Corps (CCC) and Works Projects Administration Census of Agriculture). Farm to market roads began to be improved by the all farm houses in Union County by the mid-1950s (94.9% by the 1954 program), begun in the late 1930s but arrested by the war, reached virtually stimulated by government policies. Rural electrification (a government After World War II the farm economy changed radically, greatly

operator's household (excluding operator) from sources other

than farm operated

Households Income source % No. 100.0 953 All farm households \$3,841.83 \$3,108,036 84.8 809 All sources 4,237.82 2,466,411 582 61.0 Wages & salaries Non-farm business or 2,777.12 183,709 6.9 66 profession Social Security, pension, 740.76 183,709 26.0 248 Vet. benefits, welfare 1,116.36 274,626 25.8 246 Rent, interest, dividends Income of members of farm

416

43.7

TABLE 2. 1964 INCOME OF ALL PERSONS IN HOUSEHOLD FROM SOURCES OTHER THAN FARM OPERATED

Gross amt.

816,210

Amt. per farm

1,962.04

Est. per farm net farm income	7	0\$1,1	2,518	048	989'€	644,4
Expenditures		1,123	ILI'I	PL7E,E	2,383	₹362°
Value per farm	2,713	2,273	689'€	L1E.4	6\$0'9	118,8
Value of farm pro sold-County:	\$4,565,513	L11'684'E\$	878,114,4\$	757'096'+\$	0S+'+LL'S\$	679'689'L\$
Year	• <del>**</del>	6461	9 <b>7</b> 561	6961	₃ <del>1</del> 961	6961
	TABLE 1.	GROSS FARM	N INCOME A	ID EXBENDIA	URES	

Table 4. Source for 1954 and 1959, U.S. Bureau of the Census 1961, County Table 5; for expenditure data, County Source for 1944 and 1949: U.S. Bureau of the Census 1952, County Table 4.

Source: U.S. Bureau of the Census 1972, County Table 4; for expenditure data, County Table 5.

equalled \$7,387 per farm. These expenditures are comparable to those tabulated in 1964. Expenditures per farm tabulated in 1969 "On the 50% of commercial farms.

### funor Lessons:

- 2 first aid
- better English
- garnishes -- meats, salads, desserts
- 2 meringues
- 3 spot and stain removers
- 1 or 2 know your fabrics leather tooling

glass etching

clothing construction

These lessons dealt with clothing construction and care (8), cooking (5), household design, upholstering, and landscaping (5), legal advice (1), etiquette and personal development (4), health (2), crafts (3), and recreation (1). While the 1949 program includes more projects than became usual, the distribution of topics represents the annual selection through the 1950s and '60s. They ranged from utilitarian, as in choosing small appliances and mending tips (1955), to decorative, as in decorating cakes (1954).

These programs were part and parcel of the process through which farm women transformed their homes from production sites to foci of consumption and "homemaking". As among urban middle- and upper-class families in the nineteenth century, farm women's daily life, stripped of its integral role in agricultural production, was newly privatized and isolated. Like their nineteenth century counterparts, many farm women turned to involvement in civic affairs that were congruent with their roles as mothers, particularly education, health care, and community betterment.

The Home Bureau served as a vehicle for farm women to exercise civic influence on a county-wide basis. It was involved in community-wide health programs, including bringing in a mobile X-ray unit and forming a County Health Organization. This program may have arisen out of an Infantile Paralysis Board that was organized in 1951 (HES Minutes 2/8/49, 2/9/53; 1/7/1952; and 10/30/51, 12/3/51) and out of work on obtaining a health insurance carrier for Home and Farm Bureau members in 1952 (HES Minutes 10/5/48, 1/7/52; Farm Adviser letter 4/11/52 in HES, Minutes 5/9/52, 5/22/52; 8/4/52; Union County Farm Bureau Annual Meeting Proceedings 1959, in FES records). The organizing drive for a county health department does not appear prominently in the farm and home adviser's records or in the Home Bureau minutes. However, oral recollections from participants in this project suggest it took a great deal of time, skill, and perseverance to get the county health department organized. According to these accounts, most men who could have been instrumental

in creating such a department were indifferent to or, in the case of doctors, often actively opposed its formation. Elderly women looked back with pride at their accomplishment in the face of this perceived male resistance.

with broader issues, as in the 1957 program "What's Your Prejudice." The Home Adviser wrote in the Farm Extension Service Annual Report that "The lesson was chosen because of the prevalence of racial and religious prejudice in the county....It is hoped that this lesson will pave the way for desirable relationships if and when negroes [sic] begin living in the county" (Home Adviser's Report in FESR Annual Report 1957:24). Such programs around social issues were infrequent.

corn (with 21 boys), soybeans (with one boy) and clothing (with 12 girls) activities were not so firmly associated with either male or female spheres. participation in 4-H projects indicates that row crops were the exclusive beautification of home grounds (Adams 1987a:394-96). Young peoples boys' project, while more girls than boys participated in crafts and and mules, agricultural engineering and shop, and dogs were predominantly addition to the projects mentioned, beef cattle, swine, rabbits, sheep, horses although biased toward one or the other gender, were not exclusive. In clothing, food, or home beautification projects. However, other projects, participated in corn or soybean projects and no boy ever participated in widely in the ensuing years, but some patterns emerge: no girl ever in each (FES Annual Report 1940). The number and kind of projects varied while in home gardening and dairy cattle one girl and 4 boys participated were gender specific. Poultry was evenly split with 6 boys and 6 girls. were corn, soybeans, home gardens, dairy cattle, poultry, and clothing. Only project participation appear for the first time in 1940. Projects that year in practice tended to be boys' clubs and girls' clubs. Records of club members to be 4-H club leaders (e.g., FES Annual Report 1956:14, 1957:5 in 4-H clubs, and it was common for active Home Bureau and Farm Bureau community development activities. The organization was directly involved promoted school consolidation; on a local level they were active in various regard to the public schools and to 4-H clubs. Home Bureau women domain of women. A wide range of agricultural and other productive domain of men; cooking, sewing, and home decoration were the exclusive 1960:3). 4-H, organized by project, was theoretically open to both sexes but The Home Bureau also took an active interest in education, both in

The home economics program, which was predicated on the assumption that a woman's sphere was in the home or, in public, related to "feminine" concerns of morality and the expressive and aesthetic side of life, was only partially successful in converting farm women to its vision of

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catering. In some cases, these enterprises reproduced strong reciprocal relationships between husband and wife: a seamstress' husband assisted her (a birthday gift from her husband) with which she did field work. in altering patterns and cutting out the fabrics; she owned her own tractor

displaced by new technologies, became members of the working classes. Structurally removed from the farm they, like the other farm laborers education, but they entered the non-farm labor force in large numbers. civic organizations oriented to "domestic" concerns, particularly health and boundaries of "bourgeois domesticity". They not only acted as leaders in developments of the next decades, failed to internalize the restrictive middle-class living, replacing earlier domestic arrangements but, anticipating they accepted Home Extension education to learn the forms of urban of autonomy based on independent access to cash income. In the process, both to their attempt to retain an inherited class status and to retain a form parts. Farm women's entry into the labor market can therefore be attributed either their parents at the turn of the century, or with their urban countersecurity and, although they were able to live better than they had during the "cult of domesticity" could appear as a viable form of family life for urban enterprise, the challenge to standards of hard work and partial economic Depression years, their relative standard of living could not keep pace with Americans was difficult for middle-level farmers. They lost economic the same time the 1950s, a period of unprecedented prosperity in which the to sell their agricultural products and to participate autonomously in the farm support the entire family. Further, because they abruptly lost their ability separation of domestic space and social production and they were among the autonomy which undergirded farm women's self-valuation was jarring. At twentieth century phenomena of a man's income being insufficient to first property-owning classes to experience the common mid- to late-Farm women were among the last to experience the structural

economic crisis and women's liberation may restore a vital role to women in some farm operations. women were, at best, marginalized assistants, the joint phenomena of farm. After a half century of viewing the farm as men's domain in which and other aspects of the increasingly complicated managerial aspects of the addition to "go-fer" and general pinch-hitter), was to take care of the books wife as a partner in the farm operation. Her ideal role, they advised (in farmers struggling through the farm crisis of the 1980s included enlisting the with their husbands in the farm operation. It is ironic that expert advice to have helped them recreate their working lives as partners, not assistants, different historical trajectory in which adult education for farm women could It is not possible to re-write history but it is possible to imagine a

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- groups include intentional "utopian" communities, many rural Africansmaller enclaves who more-or-less explicitly rejected "modernization". Such Amish who rejected both technologies and social organization, and other adopted new technologies but developed alternate labor systems, to the als. On the latter, see Salamon 1992. 1. A number of groups followed a different route, from the Hutterites who American communities, and "conservative" ethnic settlements and individu-
- country, (see Bush 1982, 1987; Jensen 1985; Fink 1986; Osterud 1987, varied considerably from region to region and/or ethnic group to ethnic symbolic representations of and restrictions on women's appropriate sphere plowing and doing other field work) than women in many other parts of the production and appear to have had greater flexibility in work roles (e.g., defined themselves as workers engaged in various forms of agricultural group. In the southern Illinois hill region, most farm women interviewed 2. The growing body of research on farm women's lives suggests that 1991; Adams 1988; Elbert 1988; Flora 1988; Barlett 1993)
- dividing the 278 females reported working off the farm during the year by and 65 was 2023, estimating that 965 (2023 x .477) were female, and 3. This figure was derived by calculating that females made up 47.7% of total estimated females -- 965. farm population, calculating that the number of people on farms between 15

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## HOUSEHOLD ECONOMY IN EARLY STATE SOCIETY: MATERIAL VALUE, PRODUCTIVE CONTEXT AND SPHERES OF EXCHANGE

### Patricia Wattenmaker University of Virginia

non-elite households producing the surpluses. This paper examines increased tributary demands on production and consumption patterns among However, little is known about the impact of political centralization or Stein and Wattenmaker 1990; Wright 1984:56; Zeder 1988: 9-11; 48-49). resources extracted from the rural sector (e.g., Archi 1981; Heltzer 1976; political elites derived their strength, in part, from agricultural and pastoral specialization, this study considers: 1) evidence for a tributary economy goods during this period of state development (Wattenmaker in press). To households at Kurban became increasingly reliant on specialists for craft Höyük, in southeast Turkey. Previous analysis has revealed that non-elite from mid-late third millennium B.C. houses excavated at the site of Kurban household economies during a period of political centralization, using data economy is examined through a study of faunal remains. Chipped stone, organization of production and consumption. Evidence for a tributary spatial distributions of artifacts from Kurban provide insights into the tion and consumption among both the non-elite and political elite. The non-elite households at Kurban, and 3) factors guiding production organizaduring a period of early state development, 2) consumption patterns among investigate the relationship between political centralization and economic craft production. Establishing those categories of goods produced by southwest of Kurban provide additional information on the organization of goods. Archives from the royal palace at the site of Ebla, 180 km. to the ceramics and spindle whorls inform about the production and use of craft households and those produced by specialists provides insight into why households became increasingly reliant on specialists as state societies Textual and archaeological data reveal that ancient Near Eastern

Increasing sociopolitical complexity is closely associated with intensified economic specialization and exchange in early state societies (e.g. Brumfiel and Earle 1987:1-4; Clark and Parry 1990:320), but the nature of